

THINK AND GROW RICH NAPOLEON HILL

Template for the Definite Major Purpose Formula.

(Template on page 3)

WHY THIS TEMPLATE?

This template is designed to leverage Napoleon Hill's principles from "Think and Grow Rich" to help you achieve your financial goals. By clearly defining your financial objective, detailing the product or service you'll offer, setting a realistic timeline, and creating a concise, actionable statement, you channel the power of desire and autosuggestion. Repeating this statement daily reinforces your commitment, making it easier to stay focused and take consistent steps towards your goal, ultimately turning your aspirations into reality.

HOW TO USE THIS TEMPLATE?

1. Replace [SPECIFIC DATE] with the date you have determined. This timeline should be realistic and based on your business plan. Aim high but remain practical. If your business idea and timeline aren't feasible, make the necessary adjustments. Avoid using vague durations. For example, if you estimate that you need two years from August 1st, 2024, write down August 1st, 2026, rather than simply "two years."
2. Replace [SPECIFIC AMOUNT OF MONEY] with the precise amount you aim to acquire. This goal should reflect your personal definition of success. Avoid using overly round numbers, like one million dollars, as they may seem unrealistic and be perceived by your mind as a dream rather than a concrete objective. If possible, calculate this amount based on specific needs (e.g., the total cost of particular items you want to own or a monthly income multiplied by the number of years you desire).
3. Choose either "provide the most efficient service I can" or "deliver the most effective product I can," depending on whether your business focuses on services or products.
4. Replace [SERVICE OR PRODUCT DETAILED DESCRIPTION] with a clear description of what you will offer to achieve your financial goal. This serves as your business plan. Be very specific, and don't hesitate to include several bullet points if you provide multiple services or products.
5. Choose either "the service I provide" or "the product I deliver".
6. The plan is your actual business. Creating a plan means you will execute all possible actions to build the business you have envisioned, ensuring it delivers the desired outcome

WHAT TO DO NEXT?

Now that you have your formula ready, print it out and place it where you can see it every morning and evening. This is crucial.

Tip #1: Feel free to adjust the formula and use different wording if it resonates better with you. The goal is to help your brain internalize it and transfer it to your subconscious mind.

Tip #2: You can also write your formula manually on a sheet of paper. Writing helps with faster memorization, and reading your own handwriting reinforces this process.

Read it aloud twice daily, once in the morning and once at night. Then let the power of desire and autosuggestion work.

Consistently work on your plan and take actionable steps toward your goals. You'll find that as you make progress and deliver results, your motivation and success will naturally increase

Tip #3: This method can be applied to various goals and objectives. Once you have a clear objective, a way to measure success, a timeline, and a plan to achieve it, you can adapt the formula to fit your specific needs.

This formula and this book have been effective for me, and they will work for you too.

Yours truly,

A.

readngrowrich.com

<https://www.youtube.com/@readngrowrich>

By [SPECIFIC DATE] **(1)**, I will have accumulated [SPECIFIC AMOUNT OF MONEY] **(2)**.

In exchange for this money, I will provide the most efficient service I can (or deliver the most effective product I can) **(3)**, supplying the highest quality of [SERVICE OR PRODUCT DETAILED DESCRIPTION] **(4)**.

I firmly believe that I will have this money in my possession and can vividly visualize it.

The money will come to me in proportion to the service I provide (or product I deliver) **(5)**. I will create a plan **(6)** to accumulate this amount and will diligently follow it until the goal is achieved.